



FORE School of Management
New Delhi

FORE International Case Conference (FICC) 2023

June 2-3, 2023



Conference
Mode:

Online

Theme: Innovation for a Sustainable Future



About

FORE School of Management, New Delhi

Foundation for Organisational Research and Education (FORE) is committed to advancing Management Education, Research, Training, and Consultancy. Incorporated in 1981 as a non-profit institution, FORE has been working with industry and academia to develop new managerial thought and education domains and contribute to building leaders in today's global business environment. At FORE, students are expected to have an enriching and life-turning experience which enables them to reach new heights in their professional life. Located in South Delhi, FORE provides contextual learning and helps develop students as thinking professionals who can meet tomorrow's corporate leaders' future challenges. The programs develop multiple skills, including managerial decision-making, problem-solving, analytical reasoning, communications, creativity, and innovation.

About the Conference

FORE School of Management takes pleasure in inviting Academicians, Scholars, Students and Industry experts to register, participate and contribute to the extant knowledge of management through the submission and presentation of cases at the FORE International Case Conference (FICC) 2023. FICC 2023 is organized to bring academicians and industry experts on one platform and deliberate on the challenges of management in emerging markets in light of sustainability. This conference will serve as a platform for researchers, scholars, and industry experts to share their cases in various fields. The theme of this year's conference is "Innovation for a Sustainable Future," and we encourage submissions that creatively address this theme. The conference will be held virtually over two days and features keynote presentations and case study presentations from diverse speakers and participants.

FICC Advisory Board Members & Speakers



Dr. Michael M. Goldman

Prof. University of San Francisco,
Editor-in-Chief Emerging Markets
Case Studies.



Ms. Vicky Lester

Chief Executive Officer,
The Case Centre, UK.



Dr. Anuja Pandey

Head AIMA – India Case Research
Centre, & Professor, AIMA.



Mr. Sundar Radhakrishnan

Regional Director (Emerald Publishing)
& Managing Director (Emerald India).



Ms. Sangeeta Menon

Publishing Relationship Manager,
Emerald Publishing, India.



Prof. K. B. L. Srivastava

Professor, OB & HR
IIT Kharagpur

Call For Cases

FORE International Case Conference (FICC) 2023



June
2-3, 2023



FORE School of
Management, New Delhi



Submission Deadline
for Extended Abstract-
1st May 2023.

Call for Cases

Academicians, practitioners, Doctoral scholars and Post-graduate students are encouraged to send their original, unpublished work in the form of Extended Abstracts (1500-2000 words) to the conference. The submissions to be included in any one of the following tracks in line with but not limited to the conference theme:



Marketing



Finance & Accounting



Organisational Behaviour and
Human Resource Management



Strategic Management &
Entrepreneurship



Information Technology



Data Science &
Business Analytics



Operations and Supply
Chain Management



Other Related Areas of Management
such as Tourism, Hospitality,
Health Care Management

**Prize money worth
Rs.45000/-**

across three categories (Academicians/practitioners; doctoral scholars and postgraduate students). E-certificates will be provided to all the registered participants in the conference.



Case

Submission Guidelines

The conference solicits only original, unpublished cases, particularly relating to actual events and situations in management areas. All cases will undergo a process of blind peer review. The case should clearly focus on management concerns. It should be constructed according to the Author's Guidelines. Case Abstracts are limited to 150 words maximum. The extended abstract should be between 1,500 and 2,000 words in length. It should be typed on A4-sized paper using Times New Roman 14-point headings and 12-point body text. At least one of the writers must be registered in order for the case to be presented at the conference. Cases submitted in absentia or not presented will not be considered for publishing. Both the Case Abstract and the entire Case should be emailed to ficc@fsm.ac.in as a word attachment.

Format

for Extended Abstract

The first page should include the Case Title, the Case Study Domain, and Author Details with contact numbers and email addresses. Case Abstract within 150 words. The length of the extended abstract should be 8 (maximum) pages. This limit includes the abstract, body of the text, notes, and exhibits. The extended abstract should include the following headings:

Abstract; Objective; Functional Area of the Case and Keywords (3-4); Introduction; Main Issues; Main Body (support information such as tables, figures, and graphs.); Conflicts (if any), Decision Alternatives etc.; Closing Section; Citations and sources of information.

Link for Submission of the Extended Abstract

<https://forms.gle/u9fxGzvinTEv6MLb8>

Important Dates

| | |
|--|--------------------|
| *Pre-conference Case Writing Workshop | 8th April, 2023 |
| Last Date of Submission of Extended Abstract | 1st May, 2023 |
| Last Date of Submission of Full Case Study | 22nd May, 2023 |
| Conference Registration Closes | 22nd May, 2023 |
| Conference Dates | 2nd-3rd June, 2023 |

*<https://lnkd.in/gActUPZs>

Organizing Team



Patron

Dr. B.B.L. Madhukar

Chairman
FORE School of Management,
New Delhi



Conference Chair

Dr. Jitendra K. Das

Director General
FORE School of Management
New Delhi



Prof. Ashutosh Pandey

Assistant Professor in Marketing
FORE School of Management,
New Delhi



Conference Convenors

**Prof. Chiradip
Bandyopadhyay**

Associate Professor OB and HR
FORE School of Management,
New Delhi



Prof. Rajarshi Debnath

Assistant Professor in Marketing
FORE School of Management,
New Delhi

Submission of extended abstract
opens on **April 03, 2023**

Registration
opens on
April 10, 2023

FICC Registration Fees

| Participants | Fees *with GST |
|-------------------------|-------------------|
| Academicians | ₹2360/- |
| Industry professionals | ₹3540/- |
| Research Scholars (RS) | ₹1770/- |
| Students (UG/PG) | ₹1180/- |
| Foreign Academicians/RS | \$75 |



| Name of Beneficiary | Account No. | IFSC Code | Bank | Branch Address |
|---------------------------|-----------------|-------------|--|-----------------------------------|
| FORE School of Management | 910010002240661 | UTIB0000015 | Axis Bank Limited | Green Park, New Delhi – 110016 |
| | MICR Code | SWIFT Code | IBAN | |
| | 110211003 | AXISINBB015 | DE81501108006231605392 (Required if payment is in EURO) | |

Online Payment Link for FICC Registration Fees

FICC Registration Link: <https://www.fsm.ac.in/conference/ficc-2023/registration-for-fore-international-case-conference-ficc-2023#>

Registration fee is payable **only online** in favour of FORE School of Management, New Delhi. On successful payment is made, the Transaction ID will be generated by the online system or the Bank. This ID along with a screenshot of the transaction must be mailed to ficc@fsm.ac.in. A registration confirmation mail will be sent within 7 working days once payment is confirmed.

MODE OF CONFERENCE: ONLINE.

Publication Opportunities

* Only full cases will be considered for publication opportunities.

Selected cases presented in the conference will have publication opportunities in the following after peer review processes.

- ET Cases (The Economic Times)
- The Case Centre, (UK)
- India Case Research Centre - AIMA (All India Management Association)
- Emerging Markets Case Studies (Emerald Publishing - Scopus Indexed)



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